



## **REQUEST FOR PROPOSALS**

### **DEVELOPMENT OF THE JIHUSISHE MOBILE APPLICATION FOR E-SOCIAL ACCOUNTABILITY IN KENYA**

**POSTING DATE: 3<sup>rd</sup> August 2023**

**DEADLINE FOR SUBMISSION: 17<sup>TH</sup> August 2023**

#### **Background**

The Institute for Social Accountability (TISA) seeks to enable citizens to secure sound delivery of public services by holding their leaders to account through direct engagement. Our mission is to help Kenyans find their voice and agency to claim their rights to services; make the Kenyan government accountable for its duties and promises; and ultimately, make the constitution a lived experience. We are committed to a vision of empowered citizens claiming their rights and holding service providers accountable for effective performance.

Jihusishe is a registered company supporting people's government engagement through mobile and web-based communication. Jihusishe supports digital and tele-social accountability initiatives of The Institute for Social Accountability (TISA) and other institutions.

Supported by Mozilla foundation, TISA is developing a digital platform where citizens can hold duty-bearers accountable and easily access vital government information to enable them to take civic decisions and actions. The platform will be a space for the public to engage by asking questions and providing their opinions on various social issues. This expands the idea of public participation from 'Baraza' type of meetings to a virtual space where anyone could engage with their County Government since the information would be shared with the County for their action.

The platform also serves as a collection point of community issues and opinions collectively presented to the County/National Government for their response, holding them accountable for their response and action. It provides a virtual platform for rapid and targeted information dissemination and sensitization, as well as a forum for citizens and country leadership interaction. The app will also act as an information and training hub on social accountability topics. The information will be stored in various media formats, which can be downloaded/saved for offline access.

The app will also have functionality for feedback to the Jihusishe coordination team.

### Objective

Develop a fully functional and secure application for android, IOS and web users that is loaded with information specific to the county, gender, and other identities and interests of the user. It should have the capability to develop reports for county and national governments on different thematic areas of concern. The app should allow users to report anonymously and thus will be designed to support data anonymization. It should also have the capability to give feedback to the users. Our main aim is to develop a simple easy to use and highly interoperable system.

### Deliverables

1. Fully functional Android application (with source code).
2. Fully functional iOS application (with source code).
3. Fully functional Web application (with source code).
4. Comprehensive user manual.
5. Initial system administration training.
6. Maintenance and update schedules

### Timeline

The development process is expected to run for six (6) months from the contract's start date. i.e., between September 2023 and March 2024.

### Application Process

Qualified developers are requested to submit the following:

1. A technical proposal on the developer's understanding of the TORs and proposed methodology in realizing the deliverables. The proposal should clearly outline how the

developer will cover the following aspects of the application, listing down the technologies/frameworks to be used:

- Functional requirements
  - User Interface and Design
  - Technical Requirements (Android, iOS, Web App)
  - Third-Party Services
  - Testing and Quality Assurance
  - Clearly defined Timeline and Milestones
  - Deployment and Support
  - Budget and Resources (break down the budget in the simplest form)
2. A financial proposal that captures the delivery schedule of this assignment.
  3. A Company profile (if applying as so) attaching resumes of the development team.
  4. Evidence of similar work done in this line. Applicants will be required to share links to similar apps created in the past.

The deadline for submission of expressions of interest is **17<sup>th</sup> August 2023**. Applications should be emailed to [hr@tisa.or.ke](mailto:hr@tisa.or.ke) on or before the deadline, citing “***DEVELOPMENT OF THE JIHUSISHE MOBILE APPLICATION FOR E-SOCIAL ACCOUNTABILITY IN KENYA***” as the email subject.

*All attachments should be shared in PDF or Word on [the pre-screening form on Google Drive](#). Please fill in the form or complete forms to avoid automatic disqualification.*

Owing to the expected volume of applications, only shortlisted applicants will be contacted.

***TISA is committed to safeguarding and promoting the welfare of children and vulnerable adults. We expect all staff, volunteers, and partners to share this commitment.***